



**FOR IMMEDIATE RELEASE**

**YNCU HOSTS HOLIDAY MEMBER SKATE AND COMMUNITY FOOD DRIVE ON  
DECEMBER 12**

*A free, fun, festive skate for members with opportunities to give back to the local community*

**SAULT STE. MARIE, ON | December 8, 2025** - YNCU is spreading holiday cheer and excitement with a special one-day, members-only Motivate 2 Skate (M2S) event taking place on December 12 from 5 p.m. to 7 p.m. at the YNCU Soo Pee Wee Arena. This free skating experience invites all YNCU members to get on the ice, whether they're seasoned skaters or trying it out for the first time.

"Motivate 2 Skate has been a wonderful annual tradition for YNCU, and we're excited to expand it this year to welcome our members to our first evening skate," says Kirstin Dias, VP, Corporate Communications & Social Purpose at YNCU. "This event is all about connection and creating a fun and inclusive experience while taking part in a classic Canadian winter tradition."

Participants will receive on-ice support from experienced instructors, including volunteers from YNCU. A limited number of skates and helmets will be available to borrow at no cost, ensuring everyone has the chance to participate comfortably and confidently.

In the spirit of the season, YNCU is also collecting non-perishable food items to support the Soup Kitchen Community Centre, helping local families in need.

"This session of our Motivate 2 Skate program is extra special because we are calling on our YNCU community to support our local soup kitchen," says Shaylan Spurway, Manager, Communication & Community Impact at YNCU. "This event is a chance for us all to lend a hand. We know the holidays can be a difficult time for many families, and through events like this, we hope to make the season a little brighter for everyone."

Launched in Sault Ste. Marie in 2022, Motivate 2 Skate has grown into a signature YNCU community initiative that promotes wellness, confidence, and social connection through a Canadian winter tradition.

To learn more about YNCU's Motivate 2 Skate program, please visit [yncu.com/about/Motivate2Skate](https://www.yncu.com/about/Motivate2Skate).

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## **ABOUT YNCU**

With 17 branches and a network of surcharge-free ATMs, Ontarians can access financial services close to home across southwestern and northern Ontario. At \$2.8 billion+ in assets under administration and 53,000 members strong (and growing!), YNCU is one of the largest credit unions in Ontario. As a community-based organization, not only do YNCU's partnerships and investments make a difference, its employees live and work in the communities they serve. YNCU's foundation is built on connectedness to the communities where it operates. Yearly, the organization sets aside a minimum of 1% of the pre-tax profit earned by the credit union in the previous fiscal year to be used for charitable organizations and associations that share its focus on improving our communities. Together with its members, employees and community partners, YNCU is helping to make life better in the places Ontarians live, work, learn and play!

**Website:** <https://www.yncu.com/>

**LinkedIn:** <https://www.linkedin.com/company/yncu>

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